

## Grammar Focus: Comparatives

There are many ways to compare things. Often, we use an adjective and one of the following sentences patterns:

Expressions for Comparing Two Objects	
cheap, easy to use	cheaper ( <b>than</b> ), easier to use ( <b>than</b> )
comfortable, powerful	<b>more</b> comfortable ( <b>than</b> ), <b>more</b> powerful ( <b>than</b> )
not cheap, not comfortable	<b>not as</b> cheap ( <b>as</b> ), <b>not as</b> comfortable ( <b>as</b> )



As a class: Look at the advertisements below and make comparisons between the products:



### Advantages of Cool Walkers

- (1) Cool Walkers are *not as expensive as* Slim Jimms.
- (2) \_\_\_\_\_
- (3) \_\_\_\_\_

**SLIM JIMMS**

with tax,  
only \$47.00  
Famous,  
High quality,  
Fashionable,



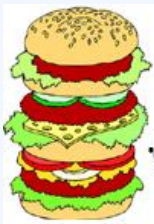
**Advantages of Slim Jimms:**

(1) Slim Jimms are *more durable than* Cool Walkers.

(2)

(3)

Work in pairs. Compare these items. Write your comparisons down in your workbook or on a separate piece of paper.



**LUMBER JACK**

**BURGER**  
spicy  
delicious  
filling

\$7.99



**THE BOSS Z42**

comfortable,  
powerful,  
roomy

fast,  
affordable,  
easy to install,



**ACCOUNT DOCTOR**  
SOFTWARE



**VEGETARIAN SUB**

not greasy  
low in fat  
healthy

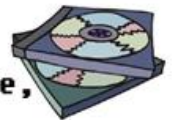
\$6.99



**THE VOOMETTE**

inexpensive, compact,  
environmentally friendly

safe,  
easy to use,  
reliable



**BUDGET MASTER**  
SOFTWARE

**IDIOM CORNER:**



*That's like comparing apples and oranges.*

This means that two things are so different that you can't compare them.

## CONVERSATION: SHOPPING FOR NEW SHOES

*Look at the conversation below. When you do the shopping role-play, use this conversation as a guide.*

**Clerk:** *Welcome to Kenny's Shoes. We're having a sale on dress shoes.*

**Shopper:**

**Clerk:** *That's great. I need some dress shoes. What do you have on sale?*

**Shopper:** *Well, we have Silver Jims and Cool Walkers.*

**Clerk:**

*What do you recommend?*

*Well, Silver Jimms are more fashionable and higher quality. Whereas, Cool Walkers are not as*

**Shopper:** *expensive*

**Clerk:** *and they're more comfortable.*

*What's the difference in price?*

**Shopper:** *With tax, the Silver Jims come to \$47.00 and the Cool*

Clerk: *Walkers*  
*come to \$39.00.*

Shopper:

Clerk:

Shopper:

Clerk: So that's about an \$8.00 difference.

Shopper: *That's right.*

I'll take the Cool Walkers.  
How would you like to pay?



I'll put it on my credit card.

...

Alright, here's your receipt. Have a  
nice day.

Thanks.

## ROLE-PLAY: SHOPPING



You are going on a vacation and you need to do some shopping before you go.

(1) **Open a store:** The teacher will give you a store with two products. Write your product information in the blank spaces.

(2) **Make a shopping list:** The teacher will give you a shopping list.

(3) **Make a budget:** The teacher will write down your budget for cash, checks, and credit cards.

(4) **Go shopping:** Visit other student stores and decide what you will buy. Write the other store's product information in your table.

## ROLE-PLAY: SHOPPING

*(1) Write down your product information:*

Store Name: \_\_\_\_\_

Product 1:		Product 2:	
Advantages	Comparative	Advantages	Comparative

*(2) Write down the items on your shopping list:*



(1)

(5)

\_\_\_\_\_

\_\_\_\_\_

(2)

(6)

\_\_\_\_\_

\_\_\_\_\_

(3)

(7)

\_\_\_\_\_

\_\_\_\_\_

(4)

(8)

\_\_\_\_\_

\_\_\_\_\_

**(3) Write down your budget:**

Budget: Cash \$ \_\_\_\_\_, Checks \$ \_\_\_\_\_,  
Credit Cards \$ \_\_\_\_\_



**(4) Go shopping:**

Store	Products	Advantages	Price	Payment
Kenny's Shoes	Silver Jimms	more fashionable, higher quality	<u>\$47.00</u>	Credit card
	Cool Walkers	not as expensive, more comfortable	\$39.00	X